



Competitive Analysis Template

For more details on using this template, check our
guide "[How to complete a competitive analysis](#)"

	Your company	Competitor 1	Competitor 2	Competitor 3
COMPANY PROFILE				
Company overview				
Target customers				
Key people				
PRODUCT PROFILE				
Products & Services				

Pricing & Cost				
Technologies & Warranties				
Sales channels				

MARKET SHARE

Overview of brand positioning				
--------------------------------------	--	--	--	--

MARKETING STRATEGY

Social media marketing				
Website overview				
SEO				
SEM				
Content marketing (blog overview)				

SWOT Analysis				
Strengths				
Weaknesses				
Opportunities				
Threats				

Elogic is an ecommerce development company operating globally. Our team has significant experience with Magento, the leading platform for building online stores. If you need to develop a robust modern online store using Magento, contact us. We usually reply within one working day.

Learn more at <https://ellogic.co/>

paul@ellogic.co
+1 (512) 539-0265
Skype: okhremravlo