

# ECOMMERCE REPLATFORMING CHECKLIST

- List what should be improved and what to be kept
- Create and issue the RFP
- Choose an ecommerce vendor and negotiate with stakeholders
- Evaluate the budget for the project and set aside contingency funds
- Set the project timeline
- Instruct the store teams on the working conditions for the time being
- Review contracts with the existing partners
- Get ready for migration: Back up ecommerce store data from old platform
- Design ecommerce site on new platform
- Migrate the product catalog
- Pair integrations, plugins, modules, add-ons
- Audit the website SEO and set up redirects where necessary
- Test and tweak the store for performance, design, and structure issues
- Launch the website: first, in beta version and then - publically.

