

Ecommerce replatforming checklist

- List what should be improved and what to be kept
- Create and issue an ecommerce RFP
- Get a stakeholder buy-in and choose an ecommerce vendor
- Evaluate the project budget and set aside contingency funds
- Set the project timeline
- Instruct the business teams on the working conditions during replatforming
- Review contracts with the existing partners
- Back up ecommerce store data from the old platform
- Migrate the product catalog, customer and order data to the new platform
- Design the ecommerce website on a new platform
- Integrate third-party services, plugins, modules, and add-ons
- Audit the website SEO and set up redirects
- Test the store for performance, design, and functionality issues
- Launch the website: first, in beta version and then publicly.